



**Organised by the Károly Róbert Campus of the Hungarian University of Agriculture and Life Sciences and the Foundation for Higher Education in Gyöngyös**

**THE 'GREEN DEAL' – CHALLENGES AND OPPORTUNITIES**

**18th International Scientific Days**

**May 5-6, 2022**

**2nd Call**

## PATRON OF CONFERENCE

**Gyuricza Csaba** University Professor, Rector – University of Agriculture and Life Sciences, Gödöllő

## SCIENTIFIC COMMITTEE

### Chairperson

**Dinya László** Professor Emeritus

### Co-chairs

**Kapronczai István** Hon. Professor, retired Director-General – Institute of Agricultural Economics, Budapest

**Lehoczky Éva** University Professor – University of Agriculture and Life Sciences, Gyöngyös

**Széles Zsuzsanna** Dean – Sopron University, Alexandre Lamfalussy Faculty of Economics, Sopron

**Takácsné György Katalin** University Professor – Óbuda University, Keleti Károly Faculty of Economics, Budapest

### Members

**Bujdosó Zoltán** University Professor, Campus Director

**Csörgő Tamás** Research Professor

**Fodor László** College Professor

**Láposi Réka** University Associate Professor

**Novák Tamás** University Associate Professor

## ORGANISING COMMITTEE

### Chairperson

**Dinya László** Professor Emeritus

### Members

**Ambrus Andrea** University Associate Professor

**Bokrosné Baranyi Tímea** legal secretary

**Dupcsák Zsolt** Lecturer-Engineer

**Domán Szilvia** University Associate Professor

**Fentor Zsuzsanna Zsanett** Language Teacher

**Hágen István Zsombor** University Associate Professor

**Koncz Gábor** University Associate Professor

**Lakatos Márk** Master Instructor

**Taralik Krisztina** University Associate Professor

**Pallás Edit Ilona** University Associate Professor

**Szabóné Benedek Andrea** University Associate Professor

**Szabó Rozália** Language Teacher

**Szűcs Csaba** University Associate Professor

**Tóth Eszter Ilona** University Associate Professor

**Zörög Zoltán** University Associate Professor, Associate Campus Director of Education

**Boer Enikő** Head of Department, Programmer

**Fenyvesi György** Infrastructure Operator

**Hammerné Sándor Krisztina** Finance Administrator

**Nagy Réka Emese** PR and Communications Administrator

**Szöllősi Lénárd** Head of Technology Department

**Zoltánné Miller Gabriella** Finance Administrator

### Secretary

**Kovácsné Burunkai E. Patrícia**

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## PLANNED PROGRAMME

### May 5, 2022 (Thursday)

- 8:00 - 10:00      Registration (Building A, lobby)
- Plenary session** (Building A, Lecture Hall T)
- 10:00 - 10:10      **Welcome speech, Opening ceremony**  
*Bujdosó Zoltán*  
Campus Director
- 10:10 - 11:20      **Plenary talks**
- 10:20 - 10:40      **Basic mechanisms of circular business innovation and the circular characteristics of the consumption of biofood**  
*Fogarassy Csaba*  
University Associate Professor, Institute Director  
Institute of Agriculture and Food Economy, Hungarian University of Agriculture and Life Sciences, Gödöllő
- 10:40 - 11:00      **VUCA(Volatile, Uncertain, Complex, Ambiguous) versus WICKED and the SDGs**  
*Kerekes Sándor*  
Professor Emeritus  
Budapest Corvinus University
- 11:00 - 11:20      **Global problems of the worlds food economy**  
*Lakner Zoltán*  
University Professor, Head of Department  
Hungarian University of Agriculture and Life Sciences, Gödöllő
- 11:20 - 11:40      **Closing remarks**  
*Dinya László*  
Professor Emeritus  
Hungarian University of Agriculture and Life Sciences, Gyöngyös
- 11:40 - 11:50      **Conference photo**
- 11:50 - 12:00      **Opening of Poster Section** (Building A, Floor K)
- 12:00 - 13:30      **Lunch** (Building A, Károly Róbert Restaurant)
- 13:30 - 17:30      **Talks in Sections**(Building A)
- 18:30 – 23:00      **Reception** (Building A, Lecture Hall T)

### May 6, 2022 (Friday)

- 09:00 - 12:00      **Professional trip**
- 13:00 -              **Lunch**(Building A, Károly Róbert Restaurant)

## AIM OF THE CONFERENCE

The number of challenges that sustainability poses to society and businesses is increasing globally, nationally and on the level of economic sectors alike. That is why the EU has made a commitment to become climate-neutral by 2050. This commitment makes it necessary for the EU member states to make economic and social changes in a cost-effective, fair and socially balanced way. The European Green Deal is a strategy aimed at creating a fair and flourishing society, and a sustainable, modern, competitive economy that uses resources efficiently. In order to achieve that goal, the EU has announced initiatives in several, closely related areas, including common climate policy, environment protection, energetics, transport, industry, agriculture and sustainable funding.

This encourages the member states, as well as researchers, professionals and decision-makers of the relevant fields to consider the challenges and opportunities, and rethink their strategies for the future in order to meet the new requirements in all the economic sectors.

With a history of over three decades, our international conference offers an opportunity for discussion to professionals researching the above topics so that we can find answers to the numerous questions.

Similarly to our previous conferences, we hope to have a fruitful exchange of ideas both formally and informally, thus contributing to finding solutions to these complex questions. As part of our long-established tradition, all the talks presented will be included in the Conference publication. Both speakers and delegates are warmly welcome to our international conference.

***Dinya László***

Professor Emeritus

Chairperson of the Organising Committee

## PLANNED SECTIONS

### Sections for talks:

- **in the Hungarian language:**
  1. Challenges and possibilities in agrobusiness
  2. Social sustainability
  3. Sustainability in regional development
  4. Knowledge services and knowledge management
  5. Sustainable and competitive economy
  6. Sustainable natural environment
  
- **in the English language:**
  7. Challenges and opportunities in agrobusiness
  8. Social sustainability
  9. Sustainability in regional development
  10. Knowledge services and knowledge management
  11. Sustainable and competitive economy
  12. Sustainable natural environment

### Poster section

## TALKS AND POSTERS

One participation fee entitles a participant for no more than **two publications (where the participant is the first author)**: either two presentations, or one presentation and one poster, or two posters. **Registration and payment must be made UNDER THE NAME OF THE FIRST AUTHOR IN EACH CASE.**

In case of too many registrations, the organisers reserve the right to provide opportunities only for presentations and posters closely connected to the given topics. In that case, the Scientific Committee and the chairs of the sections will be asked to make recommendations concerning the topics to be presented in the sections or in the poster section, and also concerning possible rejections.

In the poster section of the conference, uniform poster panels (Size B1, 700x1000 mm) are provided. Please make sure that the poster you send us or bring with you is of the indicated size.

The presentations and posters are to be proof-read by the Scientific Committee before being included in the conference publication. Papers of no more than 8 pages meeting the content and format requirements will be arranged into topics and published in an electronic publication edited as a book, with an ISBN number.

Based on the recommendation of the Scientific Committee, outstanding papers will be invited for publication in the journals 'A Falu', the 'Journal of Central European Green Innovation' and 'Acta Carolus Robertus', as well as 'Ecocycles'.

Format requirements of posters and papers can be downloaded from <https://ntn.uni-mate.hu/>.

***Languages of the Conference:*** Hungarian and English; as well as German in certain sections

*Venue of the Conference:*

**HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES  
KÁROLY RÓBERT CAMPUS  
Mátrai út 36., Gyöngyös, 3200, Hungary**

**CONFERENCE PARTICIPATION FEES – MAY 5 2022****Participation (with presentation or poster): HUF19,000/person**

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher, and a conference gift bag.)

**Participation for PhD students (with presentation or poster): HUF15,000/person**

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher and a conference gift bag.)

**Participation for MATE staff (with presentation or poster): HUF9,000/person**

(The fee includes the conference publication and abstract book downloadable from the website, the programme booklet, a coffee voucher and a conference gift bag.)

**Fee of paper publication (without participation in the Conference): HUF12,000/person**

(The fee includes the conference publication downloadable from the website.)

**Participation in the Conference without giving a presentation (for co-authors and guests): Free**

(Registration is required in case the participant wishes to use the services.)

**LUNCH – MAY 5 2022 (with menu options): HUF3,500/person****RECEPTION – MAY 5 2022, 18:30 (buffet dinner)**

Participation fee: **HUF6,000/person**

**PROFESSIONAL PROGRAMME – MAY 6 2022**

Excursion: departing from Károly Róbert Campus Gyöngyös, visiting Parádsasvár (Palace Hotel Sasvár) and Sástó (Oxygen Adrenalyn Park), returning back to Károly Róbert Campus, Gyöngyös: **HUF2,000/person**

**LUNCH – MAY 6 2022 (with menu options): HUF3,500/person****IMPORTANT DEADLINES**

Preliminary registration and uploading a one-page abstract (no more than 1000-1500 characters) in Hungarian, English or German:

**April 15, 2022**

Uploading the Hungarian, English or German text of presentations (no more than 8 pages) or posters:

**April 25, 2022**

Payment:

**Payment of the registration fee and the fee of services must be made in HUF, with bank transfer, to the bank account number stated on the website, based on the data given in the 'Services' section of the website.**

**Please make sure to make your payment before the deadline, otherwise your registration will be invalid, and the presentation or poster will not be included in the programme or the publication.**

**April 15, 2022**

Website of conference: <https://ntn.uni-mate.hu/>

**Participants are kindly requested to make their hotel reservations individually. To help you find the best accommodation, we can offer you the following options (with distance from the venue of the Conference indicated)**

**Gyöngyös:**

Vincellér Pension: <http://www.vincellerpanzio.hu/> - 170 m

Hotel Opál: <http://hotelopal.hu/> - 1 km

Kavalkád Pension: <http://www.kavalkadetterem.hu/> - 2.1 km

Károly Róbert Student Hotel: <http://www.krhotel.hu/> - 2.9 km

**Farkasmály:**

Dominium Winery and Pension: <https://dominiumwine.com/> - 3.8 km

Wine Hotel Sziluett: <http://www.hotelsziluett.hu/> - 4 km

**Gyöngyössolymos:**

Vándor Inn: <http://www.vandor-fogado.hu/> – 6.1 km

**Mátrafüred:**

Hotel Avar: <https://www.avarhotel.hu/> - 5.7 km

Feketerigó Pension: <http://feketerigo.hu/> - 5.7 km

Hotel Anna: <http://www.anna-hotel.hu/> - 6 km

Tornyos Pension: <https://tornyospanzio.hu/> - 7.2 km

Kóborló Restaurant and Guesthouse: <http://koborlovendeglo.hu/> - 8.4 km

**Sástó:**

Sástó Hotel: <http://sastohotel.hu/> - 8.1 km

**Mátraháza:**

Panoráma Pension: <http://panoramasasto.hu/> – 11.4 km

Lifestyle Hotel Máttra: <http://www.hotelmatra.hu/> - 12.6 km

Hotel Residence Ózon: <http://ozon.hotel-residence.hu/> - 12.8 km

Further information: <http://szallas.hu>

**Dated:** March 24, 2022

*Dr. Dinya László*  
University Professor  
Chairperson of Scientific Committee

*Dr. Bujdosó Zoltán*  
University Professor  
Campus Director